Proud Supporter of the GFOAT - Including 25 Years of Participation from our Firm's Partners.
Wednesday, November 12

1:30 – 5:00 p.m.
REGISTRATION
Ballroom Foyer – Ballroom Level

1:30 – 3:00 p.m.
Committee Meetings – Show YOUR commitment to GFOAT and your career; attend a committee meeting and GET INVOLVED. The informal nature of these meetings allows you to experience more than one committee. You can pick the committee that suits you best.

- Encino Room – Lobby Level: Ethics Committee
- Villa Room – Ballroom Level: FRRR Committee
- Olivares Room – River Level: Membership Committee
- Sabino Room – Lobby Level: Legislative Committee
- Carranza Room – Ballroom Level: Communications Committee
- Zapata Room – Ballroom Level: CGFO Committee (restricted to CGFO members only)
- Hidalgo Ballroom – Ballroom Level: Conference Planning Committee
- Madero Room – Ballroom Level: Scholarship, Fellowship, and Foundation Committee

3:00 – 5:00 p.m.
GFOAT EXECUTIVE BOARD MEETING
Hidalgo Ballroom – Ballroom Level

3:00 – 5:30 p.m.
CGFO TESTING
Zapata Room – Ballroom Level

5:00 – 6:30 p.m.
WELCOME RECEPTION
Navarro B Ballroom – Ballroom Level

8:30 p.m. – Midnight
TEXAS HOLD’EM
A donation of $25 dollars to the GFOAT Foundation will be taken at the door.
Olivares Room – River Level

Thursday, November 13

7:00 – 8:15 a.m.
NETWORKING BREAKFAST (0.0 CGFO/CPA)
This breakfast buffet is for all conference attendees
Navarro Ballroom – Ballroom Level

7:00 a.m. – 5:00 p.m.
REGISTRATION
Ballroom Foyer – Ballroom Level

8:25 – 9:20 a.m.
CONCURRENT WORKSHOPS (1.0 CGFO/CPE)

Using Data to Drive Customer Service and Organizational Improvement
As a 2012 Malcolm Baldrige National Quality Award winner, a key component of our success is our customer focus and use of data to make business decisions. Attendees can learn how we used data in our quest for excellence, including how we organize and present data to staff, council, and customers.
Aimee Kaslik, Business Manager, City of Irving
Camino Real – Lobby Level

Municipal Contracts: The Process from Start to Finish
Learn from Sheets & Crossfield, P.C., the firm that represents the City of Round Rock about municipal contract drafting and review. Start with the importance of identifying the correct type of contract that needs to be drafted. Discuss types of contracts, provisions to include in drafting, and make sure are present when reviewing, as well as the execution process.
Stephanie Sandre, Senior Attorney, Sheets & Crossfield, P.C.
Hidalgo Ballroom – Ballroom Level

What and What Not to Include in an Ethics Policy
Has your organization adopted an ethics policy? This session will explain the importance of having a written policy as well as the important language that must be included within it. Examples will be provided of things that went right and things that went horribly wrong.
Jason Hadavi, Chief of Investigations, Office of the City Auditor, City of Austin
Olivares Room – River Level
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            |  1401 McKinney, Suite 1000  |  Houston, Texas  |  77010

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**Making Effective Use of Audit Committee**
An expert panel will discuss ways to develop an effective audit committee. You will ascertain the best practices that exist for an audit committee and hear different perspectives on its operation.

**Jerry L. Gaither**, Partner, Weaver; **Rebecca Underhill**, Director of Finance, City of League City; and **Amanda Wallace**, CPA, City Auditor, City of Killeen
Madero Room – Ballroom Level

**Debt Policies and Post-Issuance Compliance Best Practices**
The GFOA encourages all cities to have a written debt management policy. You will see a sample of “best practice” guidance and hear how the SEC is ramping up its enforcement of post-issuance disclosures.

**Bryan Langley**, Assistant City Manager, City of Denton; **David Medanich**, Vice Chairman, FirstSouthwest; and **Gregory C. Schaecher**, Attorney, McCall, Parkhurst & Horton L.L.P.
Olivares Room – River Level

**Legislative Update and GFOAT’s Role**
Listen to the Executive Director of the Texas Municipal League as he shares his thoughts on the upcoming legislative session. Discover how you can support TML and GFOAT in the process.

**Brett Sandlin**, Executive Director, TML and **Brett Starr**, Budget Administrator, City of Irving
Navarro Ballroom – Ballroom Level

**Coordinating the Moving Parts, Reporting and Funding Requirements – Affordable Care Act Update**
As the Affordable Care Act marches towards full implementation, learn the steps that you can take today to ensure compliance with the law, reporting, and funding requirements. This session will concentrate on impending employer responsibilities and deadlines.

**Susan Smith**, Executive Director, TML Multistate Intergovernmental Employee Benefits Pool
Hidalgo Ballroom – Ballroom Level

**Single Audit and Grant Compliance Review**
Revisions to OMB Circular A-133 will be effective for years beginning on or after December 26, 2014. The level of expenditures necessary for an audit has increased, the number of compliance requirements has been reduced, circulars have been consolidated, and more. Come to this session to learn about the changes in the world of grant compliance and auditing.

**Jackie Gonzalez**, Senior Manager, Assurance Services and **Adam McCane**, Partner, Weaver
Madero Room – Ballroom Level

**Hot Topics**
In this perennial favorite, you will have the opportunity to discuss with your peers a variety of subjects that are at the forefront today.

**Steve Williams**, Assistant City Administrator/Chief Financial Officer, City of Conroe
Camino Real – Lobby Level

**REFRESHMENT BREAK/SPONSOR NETWORKING**
Navarro Ballroom Foyer – Ballroom Level

**LUNCH, BUSINESS MEETING, AND AWARDS**
Presiding: GFOAT President **Brett Starr**, Budget Administrator, City of Irving
Navarro Ballroom – Ballroom Level
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Primary Depository Bank Selection
This session will cover the governing requirements, RFA/RFP development, solicitation process, evaluation of responses, “best value” recommendation, and execution of contracts/agreements. It will include “must do” and “should do” items and things to avoid, with tips and suggestions.
William J. Koch, President, Avalon Financial Services
Camino Real – Lobby Level

How Municipal Bond Rating Changes Affect Your Organization
 Representatives from bond rating agencies will describe recent changes to their ratings guidance and provide examples of their scoring methodology. It is much more than alphabet soup.
Andrew Clarke, Director, Kroll Bond Ratings;
Adebola Kushimo, Analyst, Moody’s Investors Service; and Steve Murray, Senior Director, Fitch Ratings
Hidalgo Ballroom – Ballroom Level

Affordable Care Act Implementation: Q&A with an Expert
This session will provide practical answers to your Affordable Care Act questions.
Susan Smith, Executive Director, TML Multistate Intergovernmental Employee Benefits Pool
Madero Room – Ballroom Level

Mobile Technology and Security: An Employment Lawyer’s Perspective
Explore the security risks presented by the rapid adoption of mobile technology in the workplace and its impact under the Freedom of Information Act, the Texas Uniform Trade Secrets Act, and the federal Computer Fraud and Abuse Act.
Jason Boulette, Boulette & Golden L.L.P
Olivares Room – River Level

Alternatives to Traditional Bond Financing
Funding projects through means other than bonds is becoming more popular. This session will enlighten you on the many ways you can secure financing without the additional time and expense of issuing bonds.
Michael Feist, Sr. Municipal Credit Officer, Bank of America Merrill Lynch; Jill M. Forsyth, Sr. Municipal Credit Officer, Banc of America Public Capital Corp; and Pamela Moon, CPA, Executive Director of Finance, City of Lubbock
Hidalgo Ballroom – Ballroom Level

Service Delivery Options
The City of Midland had a drinking problem...water, that is. Come hear how Midland created an award-winning, public-private partnership to secure its much-needed water supply for the future
Jay Edwards, Principal, Parkhill, Smith & Cooper, Inc. and Courtney B. Sharp, City Manager, City of Midland
Olivares Room – River Level

Implementation of the New Pension Reporting Standard
In this session, you will learn the specific internal controls to have in place for your auditor to substantiate your pension liability.
Kimberly Knox, CPA, Boucher, Morgan and Young, P.C.
Camino Real – Lobby Level

An Open Ethics Discussion
Share stories with your peers in this open and honest discussion of questionable behavior and how it was addressed by your organization.
Monet Fisher, Senior Accountant, City of Decatur and Miykael Reeve, Finance Director, City of Red Oak
Madero Room – Ballroom Level

2:55 – 3:15 p.m.
REFRESHMENT BREAK/SPONSOR NETWORKING
Navarro Ballroom Foyer – Ballroom Level
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4:30 – 5:25 p.m.
**GENERAL SESSION (1.0 CGFO/CPE)**
Moderator: GFOAT President Bret Starr, Budget Administrator, City of Irving

**GFOA Best Practices on Budgeting**
The GFOA Budget Committee has developed 35 best practices that cover: fiscal policy; linking the budget to organizational goals and performance; the budget process and budgetary techniques; and specific elements of the operating budget document. This session focuses on the practical implementation of these best practices.

**John Fishbein**, Senior Manager, Tech Services, Government Finance Officers Association, Chicago, IL
Navarro Ballroom – Ballroom Level

6:00 – 7:30 p.m.
**NETWORKING EVENT**
Join us at Rita’s on the River located at 245 E. Commerce (Corner of Commerce and Navarro) for a reception where you can relax with old friends and meet new colleagues. Light hors d’oeuvres will be provided. Rita’s host will be at the front of the hotel to escort delegates. The walk is one-block on street level, and the river level will take 20-30 minutes.

Friday, November 14

7:00 – 8:00 a.m.
**BREAKFAST (0.0 CGFO/CPA)**
This breakfast buffet is for all conference attendees
Navarro Ballroom – Ballroom Level

8:10 – 9:25 a.m.
**CONCURRENT WORKSHOPS (1.5 CGFO/CPE)**

**Exploring the Property Appraisal Process**
The Chief Appraiser for the Williamson Central Appraisal District will shed light on the entire appraisal process. See how the various methods used to appraise property can affect your property tax revenue.

**Alvin Lankford**, Chief Appraiser, Williamson Central Appraisal District
Madero Room – Ballroom Level

**Updates in the Municipal Securities Market**
**Mike Nicholas**, Chief Executive Officer, Bond Dealers of America
Olivares Room – River Level

9:25 – 9:45 a.m.
**REFRESHMENT BREAK/SPONSOR NETWORKING**

9:45 – 11:00 a.m.
**CONCURRENT WORKSHOPS (1.5 CGFO/CPE)**

**Optimizing Your Total Compensation Package**
Finance officers know there is more to compensation than just salary. This session will explore ways to enhance your return on investment and explain how to interpret the entire package for your employees.

**Tadd Phillips**, HR Director, City of Georgetown
Madero Room – Ballroom Level

**Challenges in Recent Budgeting: Lessons Learned Roundtable**
This panel discussion will focus on the current economic impact to your budget strategy. Did rising property values change your strategy? Roundtable will include candid panel discussion of what is really expected during the budget process.

Moderator: **Monika Arris**, CGFO Director of Budget and Finance, Collin County
Panelist: **Jennifer Hundt**, CGFO Assistant Director – Budget, City of Frisco and **David Vaughn**, CGFO, City Manager, City of Burnet
Camino Real – Lobby Level
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TXClientServices@MuniServices.com
9:45 – 11:00 a.m.
CONCURRENT WORKSHOPS (1.5 CGFO/CPE)

**GASB: Today and Tomorrow**
This session will delve into the latest happenings at the Governmental Accounting Standards Board. You will hear about ongoing guidance and implementation along with upcoming projects.

*Kevin W. Smith*, Partner, Crowe Horwath LLP
Hidalgo Ballroom – Ballroom Level

**Tapping into State Resources for Funding**
The panel will provide information concerning the State Major Events Trust Fund, State Economic Development Fund, and State Water Resources Development Fund.

*Karen Brophy*, Senior Assistant City Attorney, City of Irving; *Lindsay Dennis*, South/Midwest Regional Representative, Office of the Governor - Economic Development and Tourism; and *Jeff Walker*, Deputy Executive Administrator, Texas Water Development Board
Olivares Room – River Level

11:20 a.m. – 12:15 p.m.
CLOSING SESSION (1.0 CGFO/CPE)

**State of the Profession: Challenges and Opportunities**
Heads up! Get away from the details of your daily work and focus for a moment on the larger picture. Hear the challenges that exist for the profession of government finance and learn what you can do to meet them.

*Randolph C. Moravec*, Ph.D., Executive Director, Texas Coalition for Affordable Power Navarro Ballroom – Ballroom Level

12:15 p.m.
DRAWING FOR DOOR PRIZES (MUST BE PRESENT TO WIN)
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To learn more, contact:

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Together we’ll go far
## Government Finance Officers Association of Texas
### 2014-2015 Conference Planning Committee

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
<th>Position</th>
<th>Organization</th>
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<tbody>
<tr>
<td>Chair</td>
<td>Michael Rodgers</td>
<td>Director of Finance and Administration</td>
<td>City of Webster</td>
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<td>Vice Chair</td>
<td>Sidney Kirk</td>
<td>Assistant Director Finance</td>
<td>City of Weatherford</td>
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<td>Committee Members</td>
<td>Kent Austin</td>
<td>Finance Director</td>
<td>City of Prosper</td>
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<td></td>
<td>Becky L. Brooks</td>
<td>Director of Resource Development</td>
<td>GFOAT</td>
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<td>Dwight Burns</td>
<td>Senior Vice President</td>
<td>Siebert Brandford Shank</td>
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<td>Anita Cothran</td>
<td>Director of Finance</td>
<td>City of Frisco</td>
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<td>Andrew Deskins</td>
<td>President</td>
<td>Deerskin Mfg. Inc.</td>
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<td>Megan Jakubik</td>
<td>Assistant to City Manager</td>
<td>City of Bedford</td>
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<td>Don Jennings</td>
<td>Director of Finance</td>
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<td>Kevin Kemp</td>
<td>Partner</td>
<td>BKD, LLP</td>
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<td>Kimberly Kroha</td>
<td>Finance Director</td>
<td>City of Canton</td>
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<td>Adrienne Lothery</td>
<td>Strategic Services Manager</td>
<td>City of Colleyville</td>
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<td>Vicki McCarthy</td>
<td>Controller</td>
<td>City of Richardson</td>
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<td>Paula McPartlin</td>
<td>Accounting Manager/Finance</td>
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<td>David Medanich</td>
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<td>FirstSouthwest</td>
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<td>Susan Morgan</td>
<td>Finance Director</td>
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<td>Bret W. Starr</td>
<td>Budget Administrator</td>
<td>City of Irving</td>
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<td>Corrine Steeger</td>
<td>Treasury Manager</td>
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